

# Happy motoring starts with a healthy battery.

The average battery life has become **shorter** as energy requirements have **increased**. We rely heavily on our sat nav, mobile phone chargers, dash cameras, in-car entertainment systems and vehicle electronic monitoring systems.

Only 30% of batteries sold today reach the 48-month mark in healthy condition.

Start looking after your battery today. Order now from the Battery Care range shown to claim your FREE Smart Battery Chargers! See the offers for more details.



# OFFER 1 Spend £750 on the Battery Care range and receive 1 x RSC706, 2 x RSC704 + 2 x RSC701 Battery Chargers FREE! OFFER 2 Spend £500 on the Battery Care range and receive 1 x RSC704 + 2 x RSC701 Battery Chargers FREE! OFFER 3 Spend £250 on the Battery Care range and receive 2 x RSC701 Battery Chargers FREE!

To order call UK Customer Services on 0113 213 7389 or email ordering@ringautomotive.com

Offers valid 1st June until 31st July 2019. Subject to availability.

# **BATTERY ANALYSERS & TESTERS**

For diagnostics and peace of mind



RBA50 12V Digital Battery Analyser









### 12V and 24V Automotive Tester







PROMO PRICE £81.41+vat

Spend £750 on the Battery Care range and receive 1 x RSC706, 2 x RSC704 + 2 x RSC701 Battery Chargers FREE!



# **BATTERY CHARGERS & STARTERS**

Professional power at your fingertips



RSCPR25

12V, 25A Professional Smart **Charger with battery support** 















12V, 50A Professional Smart Charger with battery support

















**EASY TO** USE









RPPS3000



with SafeGuard Protection (1200A/600A Cranking Amps)

12/24V TradeStart PowerPack





1.64+VAT

PROMO PRICE £108.94+VAT

RCBT30

30A, 12/24V Bench Charger/Starter (150A starting current)















55A 12/24V Workshop Trolley **Charger and Jump Starter** (420A starting current)













PROMO PRICE

£199.04+vat







RCBT60T



60A 12/24V Automatic

**Smart Battery Charger** 

with 540A Jump Starter







PROMO PRICE £67.62+VAT



PROMO PRICE £131.82+VAT



PROMO PRICE £167.07+VAT

d £500 on the Battery Care and receive 1 x RSC704 + SC701 Battery Chargers FREE!



Spend £250 on the Battery Care range and receive 2 x RSC701 Battery Chargers FREE!



# BATTERY INFO & STATS



90%

of Vehicles Manufactured in 2019 will have Stop Start Technology

By **2020** 30% those will enter the Independent Aftermarket (900,000 Vehicles)



All these will be fitted with AGM or EFB Battery Types (For over 4,000 Vehicle types)





Battery Diagnosis and Maintenance Charge functions will be critical

Correct Equipment Choice is essential for the Workshop





The average car spends about **80% of the time parked** at home, is parked elsewhere for about 16% of the time and is thus only actually in use (moving) for **the remaining 4% of the time.** 

The average battery life has **become shorter** as energy requirements have **increased**.

Batteries naturally **self-discharge** while in storage, and sulphation will begin occurring when the State-of-Charge **is less than 100%.** 



Frequent, short car trips contribute to a shorter lifespan for car batteries. It takes roughly **eight hours of continuous driving** for the alternator to fully charge the battery. If the battery infrequently receives a full charge, strong crystalline deposits can form on the negative plates and consequently prevents the battery from charging properly – **this is called sulphation.** 

If short car trips are a part of your daily routine, avoid using electric auxiliary controls unnecessarily – this will prolong the lifespan.

The battery is designed to supply a sudden burst of power to the ignition, not for providing energy for electronics and other devices for a prolonged period. Besides, the alternator generates electricity and charges the battery when the engine is on.



So, operating lights, radio, and other electronics when the car is idling puts unnecessary pressure on the battery and can damage it in the long run.

80%

of all battery failure is related to sulphur build-up on the plates, causing the battery to die. **JUST 30%** 

of batteries sold today reach the 48-month mark.

## How long can I park my vehicle?

Car manufacturers normally design for at least **14 days** or more 'parked' time; they assume a fully charged battery in good condition, moderate weather, and no additions to the original car's parasitic load (for example, an aftermarket alarm system).

Keeping your car battery fully charged means your battery will have a longer lifespan and use energy more efficiently.



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